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# KUNZMAN'S

## FAMOUS

# INDIANA DAHLIAS


(SINCE 1913)

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A compendium of worthwhile dahlias—with special half-price offers and several really valuable premiums given free. See page No. 5 for details.

This is the little catalog that will be welcomed and enjoyed in all of the 48 states, as well as in Hawaii, Japan, Canada, Mexico, Spain and South America. Read every page and you will see why.

*Kunzman's, Dahlias*  
New Albany, Indiana





## !! FREE DAHLIA ROOTS !!

If your cash order of \$1.00 or more for anything in our General List, at regular list prices (not half-prices) is postmarked February 10th to 15th, March 1st to 5th, March 29th to April 5th or April 21st to 25th, you may have, in addition, half the value of your order in free roots of your own selection from any varieties not marked \*.

### ADDED SPECIAL OFFER

We have just received a few extra clumps of Picardy (from the originator) and as an added benefit to our customers we are making the following attractive offer on this wonderful new variety while limited supply lasts.

If your \$5 order for anything in our General List (\* varieties included) is mailed on February 15th, March 1st, April 1st or May 1st you may have a ROOT of Picardy (worth at least \$5) for only 50c!! If your order amounts to \$7 and is mailed on one of the above dates, you may have a root of Picardy FREE!! This generous offer is in addition to any half-price or free-root offers made herein EXCEPT the premium roots and plants offered on page 5 under the heading of "A Most Astounding Offer" and except the Special \$1 collections. We have only a small quantity of this excellent variety, so mail your order as early as possible to avoid disappointment.

### FULLY-HARDENED GREEN PLANTS

of the following may be had at prices indicated:

EVERYBODY'S FAVORITE, I. D., popular pink	\$1.00
GLAMOUR, I. D., immense true purple.....	.60
HILLSIDE SUNSET, I. D., Autumn; one of the largest dahlias ever introduced.....	2.00
KENTUCKY SPORTSMAN, I. D., orange and white.....	.75
MAYOR FRANK OTIS, I. D., giant honey yellow with copper shading.....	1.00
PREMIER'S WINSOME, I. D., exceptionally attractive pink.....	.60
PROGRESS, I. D., rosy mauve.....	1.50
TOWN TOPIC, Compact Formal, magenta purple shading to petunia purple, sometimes tipped perfectly white.....	1.50

#### WELCOME FOR 1941

To those receiving our little catalog for the first time, we extend a hearty welcome and hope that you may derive from it at least a small part of the pleasure that is ours in mailing it to you. We have tried to assemble the most outstanding and popular of the dahlia varieties, at prices that will enable anyone to enjoy a wide selection.

To our old customers, we are eternally grateful for the many favors that have made our business and this little booklet possible. As always, our one aim is to please you and we hope that by doing so we can enjoy your patronage in the future as we have in the past.





If you are in the habit of buying only the currently popular, newest "fad" varieties, at fancy prices, we sincerely believe you are missing the greatest satisfaction in dahlia growing. Dahlias do not deteriorate or go out of style—and a variety that is outstanding and worthy enough to gain and hold recognition for season after season is just as beautiful now as when it was introduced at a high price. In fact, when you buy old varieties that are still popular you are sure of getting really good varieties that live up to their reputations—that will grow vigorously and bloom freely. These varieties hold their places year after year, even gaining in popularity, while thousands of new names appear at enormous prices and much ballyhoo and in a year or two are discarded and forgotten forever.

How many hundreds of varieties are introduced each year? Of this great number, how many are even remembered five years after they are put on the market—at a monstrous price, and with a lengthy description that would make even Hollywood's adjectives seem inadequate? When you buy a new variety on the strength of its record at the shows, or its Honor Roll rating, your chances are many-to-one that its performance and response to your care will be a disappointment, and that its popularity will be only transient.

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Our roots are field-grown, without any stimulant or fertilizer of any kind. This makes them productive and thrifty—producing an abundance of bloom under the most ordinary conditions and without coddling or pampering of any kind. If you grow for exhibition, see how these thrifty, unfertilized roots will respond to the extra care given them, rewarding you with Blue Ribbon blooms that will gain recognition in any show.

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We have found only one sure way of labelling roots; that is to use an indelible pencil, writing or printing the name on a dampened root. In this way there is no label to be lost, and many times the name on the root is still legible after the root has been planted a whole season and dug in the Fall. Almost any soft indelible pencil will do for this, but if you wish we can supply three for 25c—with orders only, please.

Dahlia roots received before you are ready to plant **MUST** be protected from drying air by covering them with soil, sand, peat or other mulch material.

Order early—many varieties will be sold out, later.

When ordering, we'll appreciate it very much if you'll make a list (on the back of order-sheet) of the varieties from which we may substitute in the event that some you order are sold out. We'll choose varieties from your list that are equal or higher in value than those that are unavailable.

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For those of you who are amateurs in growing dahlias, we offer the following hints:

#### DAHLIA DON'TS:

- Don't plant too early—never until the ground is warm.
- Don't water when planting; or later, unless absolutely necessary.
- Don't plant near a building or wall.
- Don't fertilize unless your ground is extremely poor.
- Don't "air" your clumps before putting away for the winter.
- Don't allow over an inch or so of stem to remain on each clump when digging.
- Don't divide your clumps until shortly before planting time. Let them sprout first, so that you'll know where to cut,

#### DAHLIA DO'S:

- Do store your roots in sand, soil or peat moss, to protect against drying air.
- Do examine your roots during the winter. Cut off any rot that should develop, and dust the cut portion with sulfur.
- Do keep the soil worked around your dahlia plants.
- Do pinch or cut the top out of each plant when it is 12 to 15 inches high. This will encourage lower growing, making stakes unnecessary.
- Do keep old blooms and seed pods trimmed off.
- Do follow these simple instructions, and you'll be rewarded with beautiful blooms all during the season, and harvest fine vigorous roots that will keep well over winter.

We are human, and while we use the utmost care in handling orders it is inevitable that sometimes mistakes do occur. When they do, you will be doing us a great favor if you will write us should a variety prove untrue to name or fail to grow. We sincerely want you to be satisfied in your dealings with us, and will cooperate in any way possible to achieve that end.

Dahlias grown in even rather poor ground should not be fertilized—unless, of course, you are planning to exhibit your blooms. Even then, if the stock you buy is vigorous and not over-produced, or unless your ground is extremely poor, you should be able to produce fine blooms by disbudding, disbranching and working phosphate of some kind into the soil when buds first appear.

If you must fertilize, use cow manure (being careful that it does not touch the root or plant) or sheep manure, or a well-balanced commercial fertilizer at or before planting time worked into the soil. But remember, the more fertilizer used the more tendency your roots will have to rot over winter—and the weaker your roots will be the following season.

Even in the driest season, don't sprinkle your dahlias. If a drought is continued, soak the soil thoroughly and as deeply as possible about once every week or ten days. When dry enough, fine the top soil with a hoe or rake. When you sprinkle, thus wetting only the top layer of soil, the tiny "feeder" roots come to the top of the soil for moisture and so are damaged more than ever by heat and drought.

We keep our cellars dark and very cool, to prevent loss of vitality in the roots. Consequently the eyes remain dormant until sent out. If you receive a root without a developed sprout, don't hurry to return the root but place it in a warm, light, moist place for two or three days. During this time the sprouts will develop rapidly.

**DON'T PLANT TOO EARLY!** If you do, your plants will be in full bloom during the heated months and by the time you could enjoy the flowers the plants have passed their prime; we have many customers, especially in the extreme south, who do not plant until May 15th to June 1st and claim they have best results by planting late. No dahlias should be planted anywhere until the soil is warm.

We have had so many requests for copies of a poem which appeared in our 1937 booklet that we have decided to re-print it again this year. Here it is:

#### THE MEASURE OF A MAN

Not—"How did he die,"

But "How did he live,"

Not—"What did he gain"

But "What did he give?"

These are the units

To measure the worth

Of a man, as a man

Regardless of birth.

Not—"What was his station?"

But "Had he a heart?"

And—"How did he play

His God-given part?"

Was he ever ready

With a word of good cheer

To bring back a smile,

To banish a tear?

Not—"What was his church?"

Not "What was his creed?"

But "Had he befriended

Those really in need?"

Not—"What did the sketch

In the newspaper say?"

But—"How many were sorry

When he passed away?"



### !!! EXTRA SPECIAL !!!

Mail us your order immediately upon receipt of this booklet, and you may choose any roots in the General List (except those marked \*) at one-half price !!

### A MOST ASTOUNDING OFFER

Mail us your order before April 1st, and you may take advantage of any of the exceptional offers listed below:

With an order for \$2 or more you may have a root of either Imperial Velvet or Tender Memories, each worth \$2, for only 50c.

If your order amounts to \$3 you may have a plant of Picardy or Dr. Fairbanks for only 50c additional.

If your order amounts to \$5, you may have a root of Dr. Fairbanks for only 50c, and if it amounts to \$7 you may have a root of Dr. Fairbanks free !!

Or, if your order amounts to \$5, you may have a plant of Snowprincess for only 50c—and if your order totals \$10 you may have a root of Snowprincess, free !!

### !! LOOK AT THIS !!

If your order, amounting to \$1 or more, is postmarked March 10th or April 18th, you may have any variety in the entire list (except those marked \*) at one-half price. Your order MUST be postmarked on one of these two dates.

### HERE IS OUR ONLY PLANT SPECIAL—

And It Is A Good One:

You may select any \$3 value from the following for \$2, or any \$8 value for \$5:

ARCTIC SNOW, \$4

BLUE RIVER, 30c

DARLING, 75c

DR. FAIRBANKS, \$2

FIREBALL, 35c

LORD OF AUTUMN, 40c

MISS OAKLAND, 30c

PICARDY, \$3

SNOWSPRITE, 50c

VINWELL PRINCESS, 50c

If plants are wanted by Special Delivery, which is advisable, add 25c for postage.

### MOTHER'S DAY GIFT

A root of Midsummer Night's Dream, beautiful pink and ivory, will be given free on request with any order of \$2.50 or more received before Mother's Day. Send Mother this fine dahlia !!

Any six of these fine varieties for \$3.50: Ruth C. Kunzman, Oriental Splendor, Indiana, Marmora, Old Virginia, Victory, Starlight, Queen of May.

Any six of these for only \$2.25:

BARBARA M.

CITY OF CLEVELAND

THE ORIENT

HIS EMINENCE

IMMACULATE

PARAMOUNT

RED SPLENDOR

TIPPECANOE

GOLD DROP

CUTIE

TRIXIE

EXTRAORDINARY VALUE!! With any of the following you may choose, free of charge, and equal value from any varieties in our General List except those marked \*:

ROSE GLORY

PARAMOUNT

IMMACULATE

OLD VIRGINIA

RUTH C. KUNZMAN

DR. FAIRBANKS

MIDSUMMER NIGHT'S DREAM

TENDER MEMORIES

MARMORA

IMPERIAL VELVET

INDIANA

SNOW MAN

ORIENTAL SPLENDOR

STARLIGHT

KING ARTHUR

ORCHID LADY

**SPECIAL \$1 OFFERS;** all of the following are prepaid to your door, any five \$1 offers for \$4.25!

Ten different varieties, our choice, labelled, \$1.

Ten dahlias, labels lost in handling. May be a \$5 root in this, \$1.00.

Ten exquisite pompons, labels lost in handling.

Any seven (your choice) of these large-flowering varieties, \$1 (these are all labelled):

POT O' GOLD  
E. T. BEDFORD  
JANE COWL  
HARRY MAYER  
INDIANA MOON  
PENN CHARTER

CITY OF WELLSTON  
TRADER HORN  
CHEMAR'S EUREKA  
SANHICAN MONARCH  
SANHICAN QUEEN  
SHAHRAZADE

Your choice, any seven of these beautiful pink and rose shades, \$1.00, labelled:

ELINOR VANDEVERE  
FLORENCE LOU SE  
MRS. J. G. CASSATT  
SAMARKAND  
MRS. W. E. WHITNEY

ROSE GLORY  
SANHICAN MONARCH  
SHAHRAZADE  
HARRY MAYER  
MAE GREFE

Your choice, any seven of these autumn shades, labelled to name for \$1.00:

BILLIONAIRE  
KING MIDAS  
AVALON  
MAY TROWER  
PARAMOUNT

HERALD SQUARE  
MR. CROWLEY  
PADDY  
PENN CHARTER  
INDIAN MAID

Any seven of these lavender and purple varieties, your choice and labelled to name for \$1.00:

CITY OF WELLSTON  
FIDELITY  
MARG. W. WILSON  
MILDRED SLOCOMB  
MRS. SALBACH

PALE FACE  
ROSE MARIE  
BLUE STOCKING  
MILDRED SLOCOMB  
BONNIE BLUE

Your choice, any eight of these tiny Poms and Miniatures, labelled and prepaid:

DARKEY  
SUNNY DAYBREAK  
CATHERINE DUER  
TRIXIE  
ORCHID LADY  
RED HUSSAR

AMBER QUEEN  
FAIRY QUEEN  
FASCINATION  
INDOMITABLE  
LITTLE GEM  
PHOEBE

#### GLADIOLI

For \$2, we will send you postpaid and labelled to name four large bulbs each of these beautiful varieties of gladioli. Or, you may have the same collection unlabelled for \$1.75.

HALLEY  
BETTY NUTHALL  
BREAK O' DAY  
FRANCES KING  
MARNIA  
GOLD EAGLE  
NANCY HANKS

MRS. P. W. SISSON  
PICARDY  
BETTY CO-ED  
HELGA  
WASAGA  
TYCKO ZANG  
BAGDAD

10 blooming-size bulbs of any variety (except Picardy) 30c; labelled; Picardy, 10 for 35c.

#### MEXICAN EVER-BLOOMING TUBEROSES

Large bulbs that will bloom the first summer, rewarding you with an abundance of lovely, fragrant flowers of wax-like texture, borne on long graceful stems. Plant about the same time your dahlias are planted, and cover two inches deep.

30 blooming-size bulbs, \$1, prepaid.

#### \*FLOWER SEEDS:

We have fine quality, well-matured seed of the following, at only 5c per packet:

Alyssum, white  
Candytuft, assorted colors  
Canterbury Bells, assorted colors  
Clarkia, assorted colors  
Coreopsis (semi-double)  
Daisy, Shasta, white  
Simorphantheca, golden  
Delphinium, hybrid  
Forget-Me-Not, blue  
Gaillardia, red and gold  
Gypsophila, white  
Larkspur, assorted colors  
Lobelia, deep blue  
Marguerite, miniature  
Marguerite, pure yellow

Marigold, dwarf red and gold  
Marigold, giant orange and yellow  
Moonvine, heavenly blue  
Petunia, single, assorted colors  
Poppy (Iceland), assorted colors  
Scabiosa, assorted colors  
Scabiosa, giant lavender blue  
Scabiosa, giant red and pink  
Stocks, assorted  
Sweet Peas, assorted  
Sweet Peas, lavender  
Sweet Williams, assorted  
Sweet Wivelsfeld  
Verbenas, assorted

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OUR OWN INTRODUCTIONS FOR 1941—

and why they have not won prizes:

The following new varieties have been tried out under ordinary culture and care such as the veriest amateur would give them—grown in poor soil with absolutely no watering or fertilizer of any kind. Under these conditions they have bloomed freely and produced healthy, vigorous roots. They have never been exhibited anywhere—since to exhibit we would have to fertilize and practice forcing methods which we do not want to do.

Remember, exhibition culture takes its toll of the stamina and ruggedness of your dahlia root; that is why we do not exhibit, hence the reason we do not win Honor Rolls, etc. BUT, we CAN refer you to hundreds of our customers who have won prizes above all others.

We are introducing a few new varieties this year, which will not only produce beautiful blooms for you but will produce them freely, under any and all conditions. These are offered on a money-back guarantee to please you.

Here they are:

ARCTIC SNOW, a Formal Decorative pure white on VERY good stems; serrated tips of petals; very vigorous growth and free-blooming always. Plants only, \$4.00 each.

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CALIFORNIA GLORY, Formal Decorative same size and type as California Rose, but more beautiful shade of pink and much more free-blooming. Very robust growth and splendid stems. In our opinion, THE BEST true pink ever originated. Plants only, \$5.00 each.

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WATER LILY, as name indicates, is of Waterlily formation; blooms of the loveliest deep salmon pink topping excellent stems. Very compact, upright growth. Plants only, \$4.00.

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SNOWPRINCESS, a giant Formal Decorative of glistening white, dainty lilac tinting in the center of each bloom. This was exceptionally popular in our fields last year, and has every good blooming and rootmaking quality. A winner we highly recommend. Roots, \$10; plants \$5.



## NOTES

## GENERAL LIST

The stock of some of the varieties of dahlias listed is not large, and whenever you note a variety with an \* before the name, it indicates that the price of this variety is NET and cannot be included in any special offer. ALL PLANTS ARE NET, except those included in the Plant Special Offer on page 5.

Don't overlook the opportunities offered on page 5 to get quality stock at a real bargain, by observing certain dates and conditions.

The abbreviations following the variety names denote the type of bloom, and the figures following are the average sizes of the blooms as they grow for us. Richer soil and forcing, if you practice such methods, will produce them larger.

*ADORABLE, I. D., 9x5, pinard yellow, outer petals flesh pink; a beauty, and a prolific bloomer.....	\$0.35
AGNES LOUISE YOUNG, I. D., 7x4, brilliant crimson, reverse and tips gold. Free-blooming.....	.25
ALBA PETITE, F. D., 5x3, pure white cutflower.....	.20
ALLADIN'S LAMP, I. D., 8x4½, brilliant red orange.....	.30
*AMERICA'S SWEETHEART, I. D., 10x6, large, bright yellow flowers, extra strong growth and freedom of bloom make this one of the most popular of varieties; extremely showy for garden use....	.25
AMETHYST, I. D., 7x4, silvery amethyst.....	.35
ANNUNCIATION, I. D., 10x4½, burnt orange, out to deep gold.....	1.00
AVALON, F. D., 7x4; if you do not already have this satisfying variety, don't miss it at this very low price. Clear deep yellow, cleft petals; free-blooming, very good root-maker. Fine in EVERY way .....	.15
BAGDAD, I. D., 8x4, flame scarlet; a beauty.....	.25
BARBARA M., F. D., 8x4½, soft yellow out to white.....	.50
BEAUTY PAGEANT, P., 9x4, pure salmon pink.....	.25
BERTHA BERNSTEIN, Ball, soft creamy lavender; fine stems and a good root-maker .....	.20
BILLIONAIRE, P., 9x4, popular deep old gold.....	.25
BLUE JAY, D., 8x4½, very free-blooming rich deep violet blue.....	.20
BLUE STOCKING, Cactus, purple blue.....	.14
BLUE RIVER, F. D., 10x4½, almost blue. Giant, perfect flowers borne profusely. This was so popular last season that we over-sold, and so have only plants to offer this year at.....	.30
BONNIE BLUE, Ball, bright lavender-blue, a favorite with everyone who sees it.....	.14
*BRILLIANCE, F. D., 9x4, striking red orange.....	.75
BUCKEYE KING, F. D., 8x4, a real gold color.....	.35
*BUCKEYE STAR, Semi-Cactus, salmon pink edged gold. Plants, 30c; Roots .....	.50
*CAMEO, F. D., 8x4, cameo pink shading to gold.....	.30
CAPE MAY, Cactus, strong growing, good-stemmed lilac rose to almost white center.....	.35
CHAUTAUQUA REGAL, F. D., 8½x4½, cardinal red; reverse ivory.....	.40
CHEMAR'S EUREKA, F. D., 8x4; we highly recommend this excellent white variety, daintily shading to lilac in the center of each bloom. Fine stems, dependable in every way.....	.25
CHEMAR'S ORANGE BEAUTY, F. D., 7x4, fine orange pink.....	.35
CITY OF CLEVELAND, I. D., 9x4½, bright scarlet, splashed deep orange, giving the general effect of orange flame.....	.40
CITY OF TRENTON, I. D., 10x4½, tangerine; reverse strawberry.....	.25
CITY OF WELLSTON, F. D., 7½x4. Clear rose-purple, fine stems, strong growth. A fine one at only.....	.25
CONGRESSMAN WOLVERTON, F. D., 8x4, salmon pink.....	.25
*CRIMSON VELVET, I. D., 8x4, velvety crimson.....	.75
*CORONADO, Waterlily-type, rosy apricot.....	.75
*COQUETTE, I. D., 8x4, scarlet red; fine in every way.....	.50
DARLING, F. D., 8x4, exceptionally beautiful salmon pink, tipped ivory. Plants only.....	.75
CONVENTION CITY, An Informal Decorative in a blend of red shades veined lightly with yellow, giving the appearance of hammered copper. Keeps well when cut. Plants.....	2.00
DELICATISSIMA, Cactus, dependable lilac-rose.....	.30
*DELICE, D., 7x4, clear pink, a favorite that will never lose its popularity .....	.20
DON CARLOS, Cactus, brilliant red.....	.35
DORIS CANNEY, I. D., 8x4, pure gold.....	.25
DOROTHY SAGER, D., 8x4, salmon and orange, fine cutflower.....	.25
DREER'S YELLOW, Ball, largest of all clear yellow balls.....	.14
DR. H. L. TEVIS, F. D., 7½x3½, buff, reverse rosy.....	.20
DR. FAIRBANKS, F. D., 9x4; a glowing peach pink of fine formation and size; foliage very dark and leathery. A new one that promises to live up to its reputation. Plants, \$2.00; Roots .....	5.00
*DWIGHT W. MORROW, I. D., 9x4, deep, strong crimson velvet.....	.30
DR. TEVIS, F. D., 7½x3½, buff, reverse rosy.....	.20

EAGLE ROCK SUNSHINE, Cactus, pure yellow.....	.25
*EDNA FERBER, Semi-Cactus, giant coral pink and old gold; fine in every way.....	.25
ELINOR VANDEVERE, F. D., 8 1/2 x 4 1/2, satin pink.....	.18
ELISSA LANDI, F. D., 8 1/2 x 4, warm buff.....	.35
ELIZA LONDON SHEPPARD, F. D., 8x4, pure apricot.....	.30
E. T. BEDFORD, I. D., 8x4, purple, light reverse.....	.25
FIDELITY, F. D., 7 1/2 x 4 1/2, clear lilac.....	.22
*FIREBALL, F. D., 8x4 1/2, intense red, a real beauty; plants, 30c; roots.....	.50
FLORENCE LOUISE, I. D., 9x4 1/2, light straw, tinted pink; cleft petals.....	.25
FORDHOOK BRIDESMAID, I. D., 9x4, pink.....	.35
*FOREST FIRE, I. D., 9x5, fire red, splashed yellow.....	.25
FRANZ BERGER, Semi-Cactus, fine brick red with full centers, stems are perfect. Plants only.....	.35
FREDA NEWMAN, F. D., glistening old gold.....	.15
GLORIANA, F. D., 8x4, amber cutflower.....	.20
GOLDEN ROBE, F. D., 8x4, orange gold.....	.30
HARRY MAYER, F. D., 8x4 1/2, light opalescent pink with deep pink reverse; good in every way.....	.20
HEART OF MILWAUKEE, F. D., 9x4, an unusually tall grower, fine stems, attractive golden bronze in color.....	.25
HERALD SQUARE, F. D., 8x4, salmon pink and buff.....	.28
HERALD TRIBUNE, F. D., 8x4, pure white.....	.30
*HILCREST FLUFFY RUFFLES, I. D., 10x4 1/2, monstrous deep apricot.....	.25
*HILCREST MANDARIN, I. D., 10x5, massive red and gold on long stems; striking, and extremely fine in every way.....	.25
HILCREST SWISS ROSE, F. D., 9x4 1/2, swiss rose.....	.35
*HIS EMINENCE, I. D., 9x4 1/2, carmine crimson; strong growth, fine stems.....	.50
H. R. S., I. D., golden yellow, large flowers held high above the foliage on long, stiff stems.....	.35
IMMACULATE, I. D., 8x4, snow white, fine stems.....	.50
IMPERIAL, Ball, deep purple; popular.....	.20
IMPERIAL VELVET, I. D., 8 1/2 x 4 1/2, carmine velvet, suffused violet, making an exceedingly attractive color effect.....	2.00
INDIANA, F. D., 8 1/2 x 4, rose salmon, shaded deeper at center. Lovely!.....	.75
INDIANA MOON, F. D., 8x4, shades of bronze and salmon pink; excellent stems, good root-maker.....	.35
INDIAN MAID, Semi-Cactus, a giant salmon shading out to buff; splendid growth and habits, and a real beauty.....	.25
*INDIAN PRINCESS, Cactus, brilliant Indian red, very free-blooming on long stems.....	1.00
INDIAN SUMMER, F. D., 8x4 1/2, deep salmon orange.....	.35
IROQUOIS GIANT, I. D., 8x4 1/2, exceptionally vigorous purple velvet.....	.35
JACK O' LANTERN, F. D., 8x4, orange red with dark center; golden tips.....	.25
*JANE COWL, I. D., 10x4, bronze buff and old gold; a giant with every good quality—the finest of its type and color.....	.20
JANE ROSS, F. D., 8x4, purple crimson.....	.35
JEAN HARE, Semi-Cactus, 9x4 1/2, apricot buff, tipped bronze; short stem.....	.30
JEAN KERR, Ball, Standard pure white cutflower.....	.20
*JEAN TRIMBEE, I. D., 9x6, giant deep purple.....	.35
J. D. LONG, I. D., 8x3 1/2, amber with pink shadings.....	.20
*JERSEY'S BEACON, I. D., 9x5, chinese orange.....	.20
*JERSEY'S BEAUTY, F. D., 7 1/2 x 3 1/2, true pink.....	.18
JERSEY'S DAINTY, Cactus, white, slightly tinted lilac.....	.30
JERSEY'S JEWEL, F. D., 8x4, an attractive, worthy true lavender.....	.25
KATHLEEN NORRIS, I. D., 8 1/2 x 4, true pink.....	.25
KEMP'S VIOLET WONDER, I. D., 9x5, violet purple.....	.35
KENTUCKY, F. D., 7 1/2 x 3 1/2, orange pink Jersey's Beauty; same fine qualities.....	.25
*KENTUCKY SUN, F. D., 9x4, bright golden yellow, excellent formation.....	.25
KING ARTHUR, F. D., 7x5, lovely brilliant red, borne on long stems; worth much more than.....	.35
KING MIDAS, F. D., 9x4, golden yellow; popular with everyone.....	.25
*KING OF THE BLACKS, F. D., 9x4 1/2, we like this better than any of its color on the market. Velvety maroon-red, almost black, borne on long stiff stems above dwarf foliage. Vigorous, free-blooming.....	.25
KING OF COMMERCE, F. D., 6x3 1/2, tango, shaded gold. Blooms freely, on perfect stems.....	.35



ADY GRACE, F. D., 8x5, buff, center salmon pink. Fine for cutflower use .....	.30
LADY MYRA PONSONBY, I. D., 9x5, giant, clear deep yellow.....	.30
LAURA MORRIS, F. D., 9x4½, amber yellow, tinted pink on outer petals .....	.25
LAVENDER FORT MONMOUTH, I. D., 10x6; this massive soft clear orchid is one of the most beautiful dahlias we've ever seen. Plants only .....	1.00
LAWRENCE TIBBETTS, F. D., 8x5, glowing peach pink.....	.50
LOIS WALCHER, Formal Decorative, deep amaranth purple, tipped white. Plants only .....	1.25
LONG HILL, I. D., 9x5, truly beautiful in form and color. Amber and light bronze, giant flowers on fine stems.....	.35
LORD OF AUTUMN, F. D., 10x6, magnificent golden yellow with splendid stems. Fine keeper. Plants only.....	.40
MADONNA, P. D., white, center tinted pale pink.....	.20
MAE GREFE, Semi-Cactus, cream pink .....	.14
*MALIBU SUNSET, I. D., 9x4½, pure gold overlaid scarlet. Plants, 50c; roots .....	1.00
MARCELLA, F. D., 5x3, dainty soft light pink.....	.20
*MARGARET K. ALEXANDER, I. D., 8x4, rich orange.....	.30
MARGARET WOODROW WILSON, I. D., 9x5, a giant pearl pink, reverse phlox pink, giving an opalescent effect. Dependable always .....	.14
MARGIE PARELLA, F. D., one of the best white cutflowers on the market; good habits, giant size. Plants only.....	1.50
MARMORA, F. D., 9x5, soft rose pink, pencilled deeper pink. This is a beauty that you'll never want to be without, once you see it .....	.75
MARY RETZER, Semi-Cactus, a clear pink Edna Ferber. Plants only .....	.50
MAUDE ADAMS, Ball, pure white, overlaid soft pink. The daintiest and best ball-type ever produced.....	.25
MAY TROWER, I. D., 8x4, gold and amber; will produce freely anywhere .....	.18
MEADOWBROOK, I. D., 9x5, fine light violet.....	.30
MEADOWLARK, F. D., 8x4½, pure salmon amber.....	.30
MICHIGAN WHITE, Semi-Cactus, dependable white cutflower, good in every way. Plants only .....	.50
MIDSUMMER NIGHT'S DREAM, F. D., 8½x4½, beautiful soft salmon pink, each petal tipped ivory. Easily grown, and a real attraction in your garden.....	1.50
*MIDWEST CHAMPION, I. D., 10x4, violet rose.....	.40
MILDRED SLOCOMB, F. D., 7x3½, light orchid, dependable.....	.15
MILLIONAIRE, F. D., 9x5, pink with lighter center.....	.25
*MISS OAKLAND, F. D., 8x4, fine pure white cutflower. Plants, 30c; roots .....	.50
MONMOUTH RADIANCE, I. D., 9x4½, coral pink with primrose suffusion; excellent stems.....	.35
MR. CROWLEY, F. D., 6½x3½, orange and pink shades.....	.14
MRS. A. B. SEAL, I. D., 10x4, shades of rose and old rose; good.....	.25
MRS. CARL SALBACH, F. D., 8x3½, lilac pink, on stiff cane-like stems; will grow anywhere, producing many fine blooms.....	.14
*MRS. GEO. LE BOUTILLIER, I. D., 10x4, rich carmine to cardinal red center .....	.25
MRS. I. DE VER WARNER, F. D., 9x4, ever-popular lavender cutflower .....	.25
MRS. J. G. CASSATT, F. D., 7½x3½, true pink; fine for either cutting or garden use, and only.....	.15
MRS. J. T. SCHEEPERS, F. D., 9x4, cream, outer petals pale orchid pink .....	.25
MRS. W. E. WHITNEY, D., 7½x3½, shades of pink and yellow.....	.12
NANCY HELEN, I. D., 7x3½, creamy buff, best of stems.....	.15
NEW YORK MARKET, F. D., 8x4, white, dainty shading of lilac at center. Fine stems, and blooms keep well when cut.....	.25
NEW JERSEY STATE CHAMBER OF COMMERCE, D., 8x4, Orchid pink .....	.25
*OAKLEIGH MONARCH, F. D., 10x4½, giant flowers of brightest rose-red .....	.25
OLD VIRGINIA, I. D., 9x4½, soft violet.....	.90
OMAR KHAYYAM, I. D., 10x5, chinese red to orange.....	.25
ORIENTAL SPLENDOR, Semi-Cactus, light bronze and gold.....	.40
*OUR COUNTRY, I. D., 8x4, rich violet, strikingly tipped pure white. A favorite that is always in demand; our supply of these is VERY limited.....	.35
PADDY, F. D., 8x4, salmon buff, dependable and good.....	.18
PALE FACE, F. D., 5½x3½, light orchid cutflower; very dainty.....	.20
PANHANDLE PINK, Semi-Cactus, glistening pink with suffusion of white .....	.25
*PANSY G. WHITE, Semi-Cactus, pure yellow.....	.25
PARAMOUNT, F. D., 9x4, perfect in root, stem, size, form and color—which is a soft, golden yellow.....	.50

PATRICK O'MARA, I. D., 7½x3½, golden orange; always popular, for garden or cutting.....	.25
PAUL BUNYON, F. D., 7x3, buff salmon.....	.20
PENN CHARTER, I. D., 8½x4, real old gold; a beauty with every good quality.....	.25
PERLE DE LYON, F. D., 6x3½, cleft petals give it the appearance of a white cactus.....	.14
PICARDY; it has been many seasons since we bought a new variety that so completely took our fancy as this shrimp-pink Informal Decorative. Its clean, upright bushes are extra tall; stems unbelievably long with no disbudding or disbranching—topped with many perfectly formed blossoms that keep exceptionally well when cut. A winner in EVERY way—you'll love it! Plants only.....	3.00
PINK FLAMINGO, F. D., 6x3, rose pink, white tips. Fine stems, and a good root-maker.....	.20
*POLAR SNOW, I. D., 8x4, snow white.....	\$0.25
PORTHOS, F. D., 7x4, intense red.....	.25
POTLATCH, I. D., 9x4, grenadine red, splashed yellow.....	.30
POT O' GOLD, I. D., 8½x5, golden yellow; vigorous and free-blooming, and a beauty.....	.25
PREMIER'S WINSOME, Informal Decorative, beautiful shade of pink; good size and formation. Plants only.....	1.50
*PRIDE OF AUSTINBURG, I. D., 10x4½, grenadine pink, suffused yellow, reverse and center rose. Very unusual and lovely.....	.25
*PRIDE OF CALIFORNIA, F. D., 7x4, crimson red, tall-growing.....	.20
PRIMULA REX, I. D., 8x4, white shading to ivory.....	.15
*PRINCE OF PERSIA, I. D., 11x5, a real giant of brilliant crimson red.....	.20
PROF. MANSFIELD, Ball, gold, white and orange.....	.18
PURITY, F. D., 6x3½, dainty and small enough to be ideal for house decoration or table use. The waxy white blossoms resemble a pure white Camellia. Because it is an excellent root-maker, our huge supply enables us to offer it at the low price of.....	.15
PURPLE HAZE, I. D., 8x3½, mauve, rose and pink.....	.50
RED SPLENDOR, F. D., 9x5; the very finest and best velvety scarlet crimson grown! Good in every way—you'll always love it.....	.50
ROBERT E. LEE, I. D., 8x4, brilliant red.....	.30
ROCKLEY MOON, F. D., 8½x5, soft amber yellow.....	.25
ROOKWOOD, I. D., 8x5, deep orchid.....	.30
ROSE GLORY, F. D., 8½x5; we have received more glowing reports from our customers on this variety than any other we ever grew. It will grow in any condition, rewarding you with an abundance of deep rose-pink blossoms on long stems; blooms continually from late summer till frost. If you don't already have this wonderful variety, don't miss it! If you do have it, you KNOW what it is.....	.35
ROSE MARIE, F. D., 6x3½, dainty mauve pink with lavy foliage; another smaller one that is ideal for table or house decoration.....	.35
ROYAL PURCHASE, Cactus, soft light amber yellow with pink suffusion on outer petals.....	.40
RUTH C. KUNZMAN, F. D., 8x4, lovely cameo pink on fine stems.....	1.00
SALEM PRIDE, F. D., 8x5, deep rich violet, with petals tipped white. Bizarre and beautiful.....	.25
SAMARKAND, I. D., 9x5, cerise rose; good.....	.35
SANHICAN MONARC, I. D., 8x5, bright Tyrian Rose; good in every way, and priced at only.....	.18
SANHICAN QUEEN, F. D., 8x4, good salmon orange.....	.30
*SATAN, Semi-Cactus, 11x5, a dull light red with yellow shadings; fine stems.....	.35
SCARLET ANNE, Medium sized, perfectly-formed blooms on long, stiff stems. Color is scarlet-red, and blooms keep well when cut. Plants only.....	1.50
SEAL'S CALIFORNIAN, F. D., 8x3½, chrome yellow and orange shades.....	.25
SHAHRAZADE, I. D., 10x4½, giant beautiful rose pink; a giant that deserves its wide popularity.....	.25
SHALIMAR, F. D., 9½x4, giant blooms of brilliant red, squarely on top of stems.....	.30
SNOW MAN, a large Decorative, snow white—fine for cutting, New! Plants, \$2. Roots.....	4.00
*SON OF SATAN, Cactus, flame red, large and attractive. Plants, 35c. Roots.....	.75
SOUV. GUSTAVE DOAZAN, F. D., 8x4, giant brick red. An old favorite that will always be popular.....	.15
STANDARD BEARER, Cactus, bright red.....	.25
STARLIGHT, Semi-Cactus, 8x4½, pure gold in color, combining size, good cutting and keeping qualities and all good growing habits. Try it, you'll be glad you did.....	.75
SULFUR GLOW, F. D., 8x4, pure sulfur shade.....	.30
SUSAN, Ball, a favorite from long ago and still popular; flesh white.....	.20
SWEETHEART, Cactus, pure snow white.....	.25

TENDER MEMORIES, I. D., 9x4, orchid-pink giant prolific growth; beautiful .....	2.00
THE ORIENT, I. D., 9x5, golden yellow, heavily overlaid salmon red; very beautiful .....	.40
*THOS. A. EDISON, F. D., 9x4½, we seldom have enough of this royal purple variety to meet the demand; a favorite wherever grown .....	.35
TIPPECANOE, F. D., 8½x3½, yellow, out to salmon, suffused carmine; beautiful and different .....	.40
TOWER'E EMPIRE, I. D., 10x5; pure gold of fine habits combined with great size .....	.35
TRADER HORN, F. D., 8x4, vigorous growing cadmium yellow to rose; good .....	.22
TY COBB, I. D., 8x5, brilliant crimson red velvet .....	.30
*VICTORY, F. D., 8x3½; an unusual shade of salmon pink; beautiful blooms on good stems, together with excellent growing and root-making qualities, make this one you should not be without .....	.75
VIN WELL PRINCESS, F. D.; an orchid colored dahlia that blooms very freely. Plants only .....	.75
WALDHEIM SUNSHINE, I. D., 10x4½, a pure yellow giant; always a favorite .....	.25
WHITE PERFECTION, F. D., 8x3½, a white variety that will reward you with an abundance of perfectly-formed blooms on long, cane-like stems .....	.25
WHITE WONDER, I. D., 10x5, very vigorous growing white .....	.30
YANKEE KING, F. D., 8x4, copper, rose and gold shades .....	.25
*ZION'S PRIDE, I. D., 10x4½; beautifully formed pure deep yellow; we recommend this one without reservation! .....	.30



## DAINTY MINIATURE VARIETIES

BABY GRAND, Miniature Semi-Cactus of mauve pink and white. Free-blooming. Plants.....	\$0.50
*BABY ROYAL, Min. I. D., extremely free-blooming salmon apricot; very popular .....	.18
*BABY SAGAMORE, Min. F. D., tiny, perfectly-formed bright orange-salmon, borne profusely on strong plants.....	.25
*BISHOP OF LLANDOFF, Min. P. D., brightest red; dark, lacy foliage .....	.25
*BUCKEYE BABY, Min. F. D., golden buff, reverse shaded red.....	.25
CATHERINE DUER, Min. I. D., iridescent rose red.....	.18
CUTIE, Min. D., shell pink to clear white center.....	.50
DARKEY, Min. F. D., velvety maroon, almost black; a strong grower, and only .....	.10
EVENTIDE, Min. I. D., soft pink to white base.....	.40
*FAIRY, Min. F. D., lovely, free-blooming light rose, tinted salmon....	.18
*FAIRY PRINCESS, Cactus, lavender pink, with white center. Dainty .....	.50
FAIRY WAND, Min. C., soft light pink and cream shades.....	.35
FRANK A. WALKER, Min. F. D., pink.....	.15
GOLD DROP, Min. D., pure rich yellow.....	.50
LITTLE MISS MUFFET, Min. I. D., charming bright rose-pink margins revolute for two-thirds of the length; tip sharply pointed. Plants only.....	.35
*LITTLE NEMO, Min. D., striking deep red with pure white points....	.30
ORCHID LADY, Min. F. D., bright lilac-pink flowers borne in great profusion on long, stiff stems. Fine for every purpose.....	.20
*PERSIMMON, Min. F. D., pure, bright persimmon color, all good habits .....	.25
*RED HEAD, Min. F. D., fine cutflower miniature, orange-red in color .....	.25
RED HUSSAR, Min. F. D., brilliant scarlet.....	.10
SNOWSPRITE, Miniature Semi-Cactus; glistening white, with perfect stems and formation of flowers. Always in bloom. Plants only..	.50
*SYLVIA, Min. F. D., a winner in every way; free-blooming garnet red, ideal for table decoration or home use.....	.50
TOOTS, Min. F. D., a bright lavender of real quality; the small blooms are perfectly formal, held on long stiff stems. Plants only .....	1.00
TWO TONE, Min. F. D., lilac white; center and outer petals deep lilac .....	.25
WHISPER, Min. C., pure clear yellow.....	.30

## POMPON VARIETIES

A. D. LIVONA, shell pink.....	\$0.14
AMBER QUEEN, soft amber apricot, fine in every way.....	.20
*BO-PEEP, in our opinion the finest pompon to date. Bright and unusual shade of rose-mauve, on excellent stems. Blooms are tiny and perfectly formed, centers always tight regardless of dry weather or lateness of season.....	.35
BRUNETTE, maroon .....	.20
CALUMET, rosy lavender.....	.20
CHARMING, white, heavily overlaid soft pink.....	.20
DELICACY, white, heavily suffused mauve pink.....	.25
FAIRY QUEEN, tall growing soft buff, overlaid rose red.....	.20
FASCINATION, satin pink .....	.14
FOXIE, crimson, overlaid pink.....	.40
FRAU DR. KNABE, quilled ivory tipped lavender.....	.25
HAZEL, light amber gold.....	.25
HEDWIG POLWIG, maroon red, marked white.....	.10
INDOMITABLE, deep plum.....	.10
*JOHNNY PEPPIN, dark crimson; perfect for cutting or exhibition....	.25
KUPFER, deep old rose and bronze.....	.20
*LITTLE DORRIT, excellent purple.....	.25
LITTLE GEM, light yellow, faint pink center.....	.25
LITTLE MAY, light yellow.....	.25
LITTLE ROMAN, very deep cardinal with light reverse of petals.....	.30
LITTLE STORM KING, tall pure white.....	.20
LLOYD HICKMAN, carmine lake.....	.25
MADCAP, amber yellow, center and tips strong red.....	.50
PHOEBE, golden amber, tips and center orange, giving effect of bright orange. Excellent habits, fine for cutting.....	.20
PRINCE CHARMING, pale pink overlaid rose purple.....	.25
SUNNY DAYBREAK, deep yellow, covered orange red.....	.22
TRIXIE, crinkled petals of light amber, center old gold.....	.50

We never exhibit, in competition or otherwise; we never practice "high-culture" at any time; we depend on the testimonials and recommendations (always unsolicited) of our many pleased customers, to spread the news, and they do it.

If you can give your catalog to an interested friend, send us (on a post-card) the friend's name and address; we will gratefully thank you and send you another copy.

#### WHAT OTHERS THINK OF OUR DAHLIAS

These letters are entirely unsolicited and are but a few of the many hundreds we receive each year.

"I sincerely wish to thank you for the nice bulbs you sent me, and especially the extra gift."

Rev. R. L. W., Ashland, Va.

"Your roots purchased last year were fine; Rose Glory can't be beat—sure is a wonderful cutflower."

N. N. G., Eau Claire, Wisc.

"My dahlias did fine last year—they always do when I plant your roots."

Mrs. R. P. A., Alexander City, Ala.

"I like your dahlias better than any I have bought elsewhere."

Mrs. A. E. J., Powell, Wyoming.

"The dahlias I bought of you last Spring did fine, started to bloom in August and bloomed until they were frozen in October."

Mrs. M. B., Des Moines, N. Mex.

"Thanks very much for the fine roots you sent me last year—they all bloomed wonderfully, especially the pink Ruth Kunzman."

H. A. K., Neshanic Station, N. J.

"We have had great success with the dahlias bought from you; I'm enclosing a picture made this Fall of some Jane Cowl I bought of you—the stalks were over 12 feet high, and loaded with perfect blooms 8 and 9 inches across."

D. A. A. Belzoni, Miss.

"I must tell you of the wonderful success I had with your dahlias last summer; I had the most beautiful blooms I have had for years, and people came for miles to see them. Took several prizes at different shows, and received many nice compliments on them."

Mrs. H. A. K., Norborne, Mo.

"Your dahlias have been a source of great joy to me. They are most satisfactory in every way."

Mrs. L. G. J., Lillington, N. C.

"So far, I have never failed to grow a single root ordered from Kunzman's—so am writing these words of appreciation."

Mrs. H. H. Neshkoro, Wisc.

"I received my order—they are the best roots I have ever received from anyone, and for about half the price."

Mr. E. J. VanA., Charlestown, W. Va.

"I have been buying from you for several seasons, and am fully satisfied. No root from you ever failed to grow."

J. F. D., Chicago.

#### "FROST TONIGHT"

Apple-green west and an orange bar,  
And the crystal eye of a lone, one star . . .  
And, "Child, take the shears and cut what you will,  
Frost tonight—so clear and dead-still."

Then, I sally forth, half sad, half proud,  
And I come to the velvet, imperial crowd,  
The wine-red, the gold, the crimson, the pied,  
The dahlias that reign by the garden-side.

The dahlias I might not touch till tonight!  
A gleam of the shears in the fading light,  
And I gathered them all—the splendid throng,  
And in one great sheaf I bore them along.

In my garden of Life with its all-late flowers,  
I heed a Voice in the shrinking hours:  
"Frost tonight—so clear and dead-still" . . .  
Half sad, half proud, my arms I fill.

—Edith M. Thomas.

## NOTES



**NOTES**

**GET EXTRA ROOTS FREE!**

Do not send us a lot of names, promiscuously; but, send us the names (and full addresses) of any and all real Dahlia Buyers you know of. We shall card-file these names, with your name as the sender thereof, and will give you FREE ROOTS of your own selection to an amount equal to one-fourth of the value of all orders received from these names during the entire season.

NAMES AND ADDRESSES:







If you definitely do not want us to substitute should a variety be sold out, write 'no' to the question concerning this on the opposite side of this sheet and we'll refund on any that might be unavailable.

If, however, you will list a second choice of varieties below, we'll substitute only when absolutely necessary and send roots of equal or higher value.



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If, however, you will list a second choice of varieties below, we'll substitute only when absolutely necessary and send roots of equal or higher value.

# STANDARD VARIETIES

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**Large flowering types — all prize winners.**

**Roots 20 cents each; ten for \$1.75;  
\$15 per 100—Net Price**

AIR MAIL—ID Lavender  
ANDREA ERICSON—ID A grand white  
BETTY KUNZMAN—FD Brown and orchid  
BING CROSBY—ID Yellow penciled red  
BLUE TRAIN—FD Blue purple  
BUCKEYE KING—FD Amber yellow  
CAMEO—ID Coral rose  
CHARLES G. REED—FD Petunia red  
CHEROKEE—SC Rich rosy lavender  
DOROTHY STONE—ID Violet rose  
FOREST FIRE—ID Yellow tipped scarlet  
FULL MOON—FD Canary yellow  
GARDEN DELIGHT—ID Light purple  
GOLDEN STANDARD—SC Buff to amber  
ISLAM PATROL—SC Scarlet and gold  
JERSEY BEAUTY—FD True pink  
KAY FRANCIS—SC Light yellow  
KENTUCKY RED—ID Fire red  
KING MIDAS—ID Golden yellow  
MARGARET MOELLER—ID Lavender to orchid  
MID WEST CHAMPION—ID Lavender and rose  
MONMOUTH CHAMPION—ID Orange flame  
MRS. ALFRED B. SEAL—ID Violet rose  
MRS. A. H. FULLER—FD Orange  
PRIDE OF AMERICA—SC Primrose yellow  
ROMEO—ID Bright scarlet  
RUBY TAYLOR—ID Brilliant carmine  
RUDY VALLEE—SC Golden bronze  
SISKIYOU—SC Mauve pink  
SPOTLIGHT—ID Sulphur-yellow  
SNOW QUEEN—B White cut flower  
THE FIREMAN—ID Cardinal red

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Large Flowering

Gathered from the finest varieties and the best known seed parents.

100 seeds .....	Pkt. 2.50
50 seeds .....	Pkt. \$1.50

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THE ORIGINAL  
INDIANA DAHLIA FARMS  
NEW ALBANY, INDIANA



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